C/CAG

City/County Association of Governments of San Mateo County

VTA

Santa Clara Valley Transportation Authority

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San Mateo County Transportation Authority

2020 Peninsula Gateway Corridor Study

Policy Advisory Committee

DATE:	Wednesday, October 12, 2005
TIME:	4:00 P.M
PLACE:	Menlo Park City Hall 1st Floor Council Conference Room 701 Laurel Street, Menlo Park, CA

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1.0 Introductions

2.0 Refinements to the Evaluation Framework for the universe of projects and how information should be presented.

3.0 Update on the Dumbarton Dialogue Project (funded under a Caltrans Environmental Justice Grant) and the activities that are being planned.

5.0 Schedule next meeting for November 9, 2005.

6.0 Adjourn.

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PROPOSED FRAMEWORK FOR PRESENTATION OF ALTERNATIVES
2020 Peninsula Gateway Corridor Study
Kimley-Horn and Associates
September 28, 2005

A proposed framework for presentation of alternatives was prepared based on feedback from C/CAG staff and the TAC and PAC members. The following points highlight the skeleton elements of the framework. While the evaluation must be done to generate findings to "fill in" the framework, it is important to air the proposed elements and get feedback first, to help guide the evaluation.

The intent is to provide a general *qualitative* (+ - 0) comparison of the relative measures of effectiveness for all of the alternatives (the "universe"), and a separate *quantitative* presentation of the measures of effectiveness for the specific alternatives that were studied in more detail.

Categories

To ease review and interpretation, the alternatives will be grouped by category and presented on separate matrices by category. The following categories, consistent with past groupings, are proposed.

- Highway 101
- Dumbarton Bridge to Highway 101
- Willow Road
- University Avenue
- Complementary ITS Elements
- Other Potential Improvements Noted by Public and Others

Measures of Effectiveness

The intent of the presentation is to build a matrix for each category that lists the alternatives down the left side, and lists a city reference (i.e. the city(ies) the alternative is in) and measures of effectiveness along the top. The following measures of effectiveness are proposed.

- Construction
  - Cost (hard and soft costs) (range of 2005 dollars)
  - Right-of-Way
    - Property acquisition
    - Relocation of occupants required?
    - Utility relocation required?
  - Complexity (qualify high/medium/low)
- Traffic Operations
  - System Performance
    - Average speed

PROPOSED FRAMEWORK FOR PRESENTATION OF ALTERNATIVES (Cont'd)

        - Vehicle hours of delay (VHD)
        - Vehicle miles of travel (VMT)
        - Emissions
    - Spot Performance
        - Level of Service (LOS)
        - Do queues block upstream?
        - Affect on commute traffic on residential streets ?
- Environmental
    - Land use
    - Geology
    - Hydrology
    - Biology
    - Cultural
    - Hazardous Materials
    - Noise
    - Visual
- Other
    - Is the alternative context sensitive?
    - Does the alternative influence non-auto travel demand?

Again, the intent is to present all of the alternatives by category and compare their relative performance with respect to the measures of effectiveness, using the following symbols.

+	Positive
-	Negative
0	Null
[ ]	Unknown, need to evaluate (this would be a blank cell)

Finally, the alternatives studied in greater detail would be presented in a separate section with specific numerical or descriptive entries under each measure of effectiveness, supported by additional data, analysis, and descriptive text.

SCOPE OF WORK

(not revised)

Summary of Tasks

A) Program Development

Task 1 – Internal Strategy Team Building

Task 2 – Curriculum Development of Courses and Schedules: Workshop 1: Terminology, Project Planning Process and Funding; Workshop 2: Project Area History; Workshop 3: Visioning and Establishing Common Grounds, Determining the Alternatives; and Workshop 4: Final Evaluation and Preparation for participation in large community meeting and in the Peninsula 2020 Public Hearing.

Task 3 –Management and Implementation
On-going management and coordination of activities. Specific activities include meeting logistics, preparation of materials, scheduling speakers, preparing and distributing meeting notices and materials. Fiscal processes. Tracking participants and attendance for each jurisdiction that participates, and acknowledgement upon completion

B) Community Relations

Task 4 – Identify Stakeholders/ Maintain Database: Establish and maintain a database of all the community based groups, civic leaders, churches, transportation people, etc. in the project area. Includes key leaders from the surrounding cities such as transportation advocates, environmentalists, developers, etc.

Task 5 – City Specific Outreach and Public Information Meetings
Five general public meetings (proposed to be in Menlo Park/Atherton, East Palo Alto, Mountain View and Palo Alto Redwood City) informing stakeholders of the over all program and process and encouraging them to participate, and to examine how we can forge a cooperative program. Participants include respective city officials, transportation advocates, chambers of commerce to inform them of the overall program

C) Government and Interagency Relations

Task 6 – Intergovernmental Coordination
Meetings with City elected officials and business leaders (Silicon Valley Manufacturing Group, Chambers of Commerce Executives, Homeowner Association Presidents) of neighboring jurisdictions to let them know of the program.

D) Media Relations / Public Affairs

Task 7 – Publicity and Promotion
Create and circulate press releases, meeting notices, and newsletter announcements; plan special media events to announce the meetings, introduce the University 101 concept and keep people informed. Use local press as well as neighborhood newsletters in all project cities.

Task 8 – Management of the Website
As part of Dumbarton Dialogue Part 1, a website was established that allowed for communication among participants, calendar and event posting, curriculum posting and other shared information resources. This Website would be maintained for Part 2.

F) Conduct Community Dialogue Process

Task 9 -- Convene and Conduct, multi City, multi-Interest Dialogues.
A series of eight workshop meetings (as detailed in Task 2 – Curriculum, there will be two meetings per workshop topic) and one large multi-jurisdictional public meeting (mock public hearing)to be held to bring people together in the dialogue. In addition, there will be participation in the Public Hearing for the 2020 Study. This is the crux of the Dumbarton Dialogue Part 2 and will identify shared interests/values across jurisdictions, formulate common solutions (where feasible) and prepare the public hearings conducted by the study team. Examination of transportation issues on surface, underground and overhead options.

Proposal Schedule and Funding Chart
Revised September 27, 2005

Project Title - DUMBARTON DIALOGUE PROJECT – PART TWO

	Fund Source						Fiscal Year 2005/06												
Tasks	Responsible Party	Cost Total	Grant (%)	Local Cash[1] (%)	Local In-Kind[2] (%	Other (%)	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Deliverable
Strategy Team Building	Consultant Team	4,000	80	20			X	X	X										Initial meeting
Curriculum Devlp.	Consultant Team	5,500	80	20			X	X	X										Curriculum Development, materials, manual
Mgmt./Imple-mentation	Consultant/ EPA City	20,000	80		20		X	X	X	X	X	X	X	X	X	X	X	X	Administrative and logistical support
Stakeholdeers/ Data base	Consultant Team	7,000	80	20			X	X	X	X									Database
Outreach and Pub. Info.	Consultant/ EPA City	15,000	80		20				X	X									Community presentations; meeting summaries
Intergovnt. Coord,	Consultant/ EPA City	15,000	80		20				X	X	X								Meetings
Publicity / Promotion	Consultant/ EPA City	15,000	80		20							X	X	X					Notices, announcements, press coverage
Website Mgmt.	Consultant Team	10,000	80	20					X	X	X	X	X						Website
Community Dialogue	Consultant Team	50,000	80	20				X	X	X	X	X	X		X	X	X	X	Community presentations; civic engagement; final report
Totals		**$141,500**	113,200	15,297	13,003														

[1] Source: City of East Palo Alto, IKEA funds for mitigation of regional traffic issues
[2] Source: City of East Palo Alto, Public Works Department and City Manager's Office: staff time, copying, supplies, meeting facilities, etc.